

OFFICIAL RULES
Canada's Top 100 Golf Giveaway

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **General.** Canada's Top 100 Golf Giveaway (the "Sweepstakes" or "Contest") is sponsored by Golf Town Ltd., 610 Applewood Crescent, Suite 302, Vaughan, ON L4K 0E3 ("Sponsor" or "Golf Town"). The Sweepstakes is subject to these Official Rules and to all applicable federal and provincial laws. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook. Facebook is completely released of all liability by each entrant or participant in this Sweepstakes. Any Questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to Facebook.

2. **Entry Period.** The entry period ("Entry Period") will begin at 8:00 a.m. Eastern Time ("ET") on June 30, 2020 and will end at 8:00 a.m. ET on July 23, 2020. Each period for entering the Contest within the Entry Period as described below (the "Entry Window") will open at approximately 8:00 a.m. ET and will close 48 hours later. Sponsor's (or Sponsor's designated representative's) computer is the official timekeeper for the Sweepstakes.

3. **How to Enter.** At 8:00 a.m. ET every Tuesday, Friday and Sunday beginning on June 30, 2020 until July 21, 2020, Golf Town will post one post ("Contest Post") on its official Facebook Page (<http://facebook.com/golftown>). Each Contest Post relates to one of SCORE Golf's "Top 100 Golf Courses in Canada 2020" list as published on SCOREGolf.com. There will be a total of ten (10) Contest Posts over the course of the Entry Period. Each Contest Post relates to a specific prize pack. See Appendix for full list of prizes and entry date.

To enter through Facebook, you must have an active Facebook account, find the Contest Post, follow the instructions and "Like" the Contest Post and comment on the Contest Post with #SGTop100. **You must "Like" and comment on the Contest Post directly in order for your entry to be accepted. It is not necessary to submit any other content.** Any "Likes" on comments responding to the Contest Post (as opposed to "Liking" the Contest Post directly), and any other "Likes", comments or content posted elsewhere on Golf Town's page or elsewhere on Facebook will not be accepted.

To enter without "Liking" a Contest Post on Facebook, you may send an email request (your "Email Entry Request") to enter to gmarketing@golftown.com with the subject line "Canada's Top 100 Golf Giveaway", and include your name, telephone number, email address and mailing address, to be received on or before the end of the Entry Window for the applicable Contest Post.

Subject to these Official Rules, "Liking" a Contest Post relating to a particular SCORE Golf Top 100 Golf Courses in Canada or sending an Email Entry Request relating to a particular golf course pursuant to the instructions above constitutes entry for a chance to win a prize pack as detailed in the "Prizes and Odds" section below and/or Appendix.

4. **Eligibility and Entry Limit.** To enter and be eligible to win, a person must be a resident of Canada and over the age of majority in his/her province/territory of residence. Employees of Sponsor, and Sponsor's parent and affiliate companies, representatives and agents, as well as family members and the persons with whom they are domiciled with are not eligible to enter this Contest.

For each Contest Post, there is a limit of one (1) entry per person per Facebook account via the Facebook "Liking" method of entry and one (1) entry per person per email address via Email Entry Request method during each Entry Window. For the avoidance of doubt, subject to the limits above, participants may use the regular (Facebook) entry method and the Email Entry Request method to enter with respect to any given prize pack, but may not have more than one (1) entry

per method. In the event that the Sponsor receives more than one (1) entry per person per method of entry for a Contest Post during the applicable Entry Window, the Sponsor will void and destroy duplicate entries and that entrant will be disqualified from the Contest. Any other form of entry is void.

In the event of a dispute over the identity of an entrant, the authorized account holder of the email used to set up the Facebook account used to enter (or to send an Email Entry Request) will be deemed to be the entrant. The authorized account holder of an email address shall mean the natural person assigned to such account by the Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with such account. Sponsor reserves the right, in its sole discretion, to require the potential winner to provide identification sufficient (in Sponsor's sole discretion) to show that he/she was the authorized account holder of such email address, or to otherwise require proof (in a form acceptable to Sponsor) of identity, residency, and/or eligibility to participate in the Contest.

Automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from these or related email or IP addresses may be blocked. Use of multiple Facebook or email accounts to gain or attempt to gain entry above the stated entry limit will result in disqualification in Sponsor's sole discretion. "Likes" that are subsequently deleted also may result in disqualification in Sponsor's sole discretion. All entries must be received and recorded during the applicable Entry Window to be eligible for the drawing.

Entries will not be judged. All entries that meet eligibility requirements and comply with these Official Rules will be eligible to win. Sponsor reserves the right, in its sole discretion, to disqualify an entrant or potential entrant who uses his/her account to post inappropriate content or otherwise violates these Official Rules or Facebook's terms of service or user policies, all in Sponsor's sole determination.

Please note that any normal Internet access and usage charges imposed by your Internet service provider will apply. **By entering, you give Sponsor permission to publish your entry, including your name, in any publicity or advertisement carried out by the Sponsor in any media without additional compensation or approval.**

5. Prizes and Odds. There will be nine (9) prize packs available to be won, each consisting of a foursome (a round of golf for the winner and three guests of the winner's choice) to one of SCORE*Golf's* Top 100 Canadian Golf Courses mentioned in the applicable Contest Post, four (4) \$50.00 Golf Town gift cards, and four (4) dozen Wilson Duo Soft+ golf balls (approximate retail value between \$660 and \$1020 CAD per prize, depending on the prize pack) for each Contest Post posted between June 30, 2020 and July 19, 2020 and one (1) prize pack available to be won consisting of a foursome (a round of golf for the winner and three guests of the winner's choice) to two of SCORE*Golf's* Top 100 Canadian Golf Courses mentioned in the applicable Contest Post, four (4) \$250.00 Golf Town gift cards, and four (4) dozen Wilson Duo Soft+ golf balls (approximate retail value between \$3840 CAD for the Contest Post posted on July 21, 2020 (for a total of ten (10) available prize packs mentioned in each Contest Posts respectively).

Odds of winning depend on the number of eligible entries received during the Entry Period.

6. Winner Selection and Notification. Potential winners will be selected by random drawing from all eligible entries received within the applicable Entry Window. The drawing will be conducted by Sponsor or Sponsor's representative on July 23, 2020 at the Sponsor's office. The potential winner for the Sweepstakes will be notified by Golf Town tagging them in a comment on the Contest Post (or email, for entrants who use the Email Entry Request method) by July 27, 2020.

Before being declared a winner, a selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question administered by Golf Town. As a condition of receiving the prize, the potential winner also will be required to complete, sign and return to Sponsor an agreement confirming eligibility and liability release and, except where prohibited by law, a publicity release within the time period designated by Sponsor, if Sponsor so requests, in Sponsor's sole

discretion. If a potential winner fails to do so, or is found to be ineligible in Sponsor's sole discretion, that potential winner will be disqualified. Prize packs will either be shipped to winner's home or business address in Canada at Sponsor's expense. It is winner's sole responsibility to make sure that Sponsor has accurate address and contact information for winner.

Any other costs or expenses associated with a prize and not specified herein will be the responsibility of the winner and his/her guest(s) (as applicable) including without limitation any costs associated with travel to (and/or accommodation at) the applicable Top 100 golf course. Use of the prize at a particular course is subject to availability and the applicable rules and regulations of that course. Golf Town is not liable for winner's (or a winner's guest's) inability to use the prize, including without limitation where such inability is due to unavailability or in the event a prize winner (and/or one or more of his/her guests) becomes unable to fully enjoy the prize due to illness, is inadmissible to the applicable golf course, or is otherwise unable to make use of the prize, and in such circumstances Sponsor shall have the option, in its sole discretion, of being relieved of liability for fulfillment of the prize award and no other compensation in lieu of the prize will be awarded.

If a selected entrant (i) cannot be reached on Facebook (or email, if applicable) within five (5) business days of the first notification attempt, or without limiting the foregoing if Golf Town is blocked from contacting the user via on Facebook (or email, if applicable) or the prize notification is returned as undeliverable, (ii) does not correctly answer the skill-testing question or does not complete any other requested information for the purpose of declaring such entrant a winner and awarding him/her a prize, or is otherwise unable to receive or claim the prize, or (iii) is found to be ineligible or otherwise does not or cannot comply with these Official Rules, the potential winner will be disqualified and an alternate potential winner will be selected. **Limit one (1) prize per person per household.**

Please note that no entrant is a winner of a prize unless and until such entrant's eligibility has been verified and Sponsor has confirmed such verification to the winner, even if that entrant's name has been publicly posted as a winner prior to completion of the verification process.

7. General. THIS SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL, MUNICIPAL AND LOCAL LAWS AND REGULATIONS. Prizes are non-transferable; no substitutions or exchanges by winner permitted. Sponsor reserves the right, in its sole discretion, to substitute one or more elements of a prize for a prize of equal or greater value. Prizes may not be redeemed for cash value.

Sponsor has not made and is not responsible for, and hereby disclaims, any representation, warranty or guaranty, express or implied, in fact or in law, relative to the prize.

By participating in the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators to release, indemnify, defend, and hold (a) the Sponsor, its parent companies, subsidiaries, affiliates, promotion agencies and prize suppliers (collectively the "Sweepstakes Entities") and their respective officers, directors, employees and representatives and (b) Facebook harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Sweepstakes. By participating in this Sweepstakes, each entrant agrees to abide by and be bound by these Official Rules, and to waive any right to claim any ambiguity or error herein or in the Sweepstakes itself, and to be bound by all actions of the Sponsor and/or Sponsor's representative, whose decisions are binding and final on all matters related to this Sweepstakes. By accepting any prize, winner grants to Sponsor the right to use his/her name, likeness, hometown, and biographical information for any lawful purpose (including but not limited to advertising and promotion), in perpetuity, in any media now known or hereafter developed, without further permission or compensation, except where prohibited by law.

By accepting any prize, winner agrees for himself/herself and for his/her heirs, executors and administrators to release, hold harmless, indemnify and defend the Sweepstakes Entities and their respective officers, directors, employees and representatives and Facebook from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal

injury and/or death, arising out of participating in this Sweepstakes, or the acceptance, possession, use or misuse of any prize, or while preparing for, participating in and/or traveling to or from any prize related activity, and claims based on rights of publicity, rights of privacy, defamation or prize delivery.

Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate registration or entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the internet in general or of Facebook, or any change in Facebook's terms of service; or (e) any injury or damage to participant's or to any other person's computer which may be related to or result from any attempt to participate in the Sweepstakes.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

8. WAIVER. BY ENTERING THE SWEEPSTAKES, YOU UNDERSTAND AND AGREE THAT ANY SUBMISSION MAY BE REFUSED AS ENTRY TO THIS CONTEST IN THE ABSOLUTE DISCRETION OF THE SWEEPSTAKES, AS DETERMINED BY GOLF TOWN IN ITS ABSOLUTE DISCRETION. EACH PARTICIPANT AGREES TO ABIDE BY THESE OFFICIAL RULES AND THE DECISIONS OF GOLF TOWN WITH RESPECT TO ALL ASPECTS OF THE CONTEST, WHICH ARE FINAL. TO THE EXTENT PERMITTED BY LAW, GOLF TOWN ACCEPTS NO RESPONSIBILITY FOR LOSS, DAMAGE OR CLAIMS CAUSED BY OR RESULTING FROM THE CONTEST AND/OR THE PRIZES. WITHOUT LIMITING THE FOREGOING, GOLF TOWN WILL NOT BE RESPONSIBLE FOR LATE, LOST, ILLEGIBLE, FALSIFIED, INCOMPLETE OR DESTROYED ENTRIES AND ALL SUCH FORMS ARE VOID. THE CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS. GOLF TOWN RESERVES THE RIGHT, IN ITS SOLE DISCRETION, TO CANCEL, TERMINATE, MODIFY OR SUSPEND THE CONTEST SHOULD VIRUS, BUG, NON-AUTHORIZED HUMAN INTERVENTION, FRAUD, OR OTHER CAUSE BEYOND GOLF TOWN'S CONTROL CORRUPT OR AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, OR PROPER CONDUCT OF THE CONTEST. IN SUCH CASE, GOLF TOWN MAY SELECT THE WINNER FROM ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO AND/OR AFTER (IF APPROPRIATE) THE ACTION TAKEN BY GOLF TOWN. GOLF TOWN RESERVES THE RIGHT, IN ITS SOLE DISCRETION, TO DISQUALIFY ANY INDIVIDUAL WHO TAMPERS OR ATTEMPTS TO TAMPER WITH THE ENTRY PROCESS OR THE OPERATION OF THE CONTEST OR WEBSITE OR VIOLATES THESE TERMS & CONDITIONS. GOLF TOWN HAS THE RIGHT, IN ITS SOLE DISCRETION, TO MAINTAIN THE INTEGRITY OF THE CONTEST, TO VOID ENTRIES FOR ANY REASON, INCLUDING, BUT NOT LIMITED TO: THE USE OF BOTS, MACROS, SCRIPTS, OR OTHER TECHNICAL MEANS FOR ENTERING. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, GOLF TOWN RESERVES THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Privacy Policy Information submitted with an entry is subject to the Privacy Policy stated on the Golf Town website. To read the Privacy Policy, visit: <https://www.golftown.com/en-CA/privacy-policy.html>. Personal information of Contest entrants will be used for administration of the contest, and may be shared with Contest co-sponsors or prize sponsors, including the applicable Top 100 golf course, for purposes of operating this Contest only.

Appendix

Course	Entry Date	Approx. Retail Value (CAD)
Foursome to Fairmont Le Manoir Richelieu, La Malbaie, QC; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	June 30, 2020	\$660.00
Foursome to Copper Point, Invermere, BC; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 3, 2020	\$880.00
Foursome to Nicklaus North, Whistler, BC; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 5, 2020	\$1020.00
Foursome to Algonquin, St. Andrews, NB; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 7, 2020	\$820.00
Foursome to Cobble Beach, Kemble, ON; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 10, 2020	\$836.00
Foursome to Mad River, Creemore, ON; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 12, 2020	\$840.00
Foursome to Rocky Crest, MacTier, ON; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 14, 2020	\$1020.00
Foursome to Devils Pulpit, Caledon, ON; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 17, 2020	\$920.00
Foursome to Kananaskis Country Golf Course – Mt. Kidd, Kananaskis, AB; four (4) \$50.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 19, 2020	\$820.00
Foursome to Cabot Cliffs, Iverness, NS; Foursome to Cabot Links, Iverness, NS; four (4) \$250.00 Golf Town gift cards; four (4) dozen Wilson Duo Soft+ golf balls	July 21, 2020	\$3840.00