

Wilson “Golf Town Getaway” Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

1) ELIGIBILITY: This Sweepstakes is offered only to legal residents of Canada with a valid mailing address (P.O. Box not accepted) who have reached the age of majority in their province of residence. Employees of Amer Sports Canada Inc. or Golf Town Limited (“Sponsors”), and each of their respective parents, affiliates, subsidiaries and related companies, advertising and promotion agencies, and the immediate families (spouse, and parents, siblings and children, and each of their respective spouses regardless of residence) and household members of each, whether related or not, are not eligible. Void where prohibited.

2) HOW TO ENTER: No purchase necessary. Sweepstakes begins at 9:00:00 a.m. Eastern Time (“CT”) on May 14, 2018, and ends at 11:59:59 p.m. CT on June 17, 2018 (the “Entry Period”). To enter this Sweepstakes, users must read and accept these OFFICIAL RULES (“Official Rules”). Access to the Sweepstakes will be available at all Golf Town locations with full listings and store hours available at GolfTown.com. Only one (1) entry is allowed per person, per household, per email during the Sweepstakes Period. Entry must be received by 11:59:59 PM ET on June 17, 2018. Automated entries are not permitted. All entries become the sole property of Sponsors.

There are two methods of entering the Sweepstakes. Each method of entry has the same chance of winning.

(a) In-Store Appointment Method: During the Entry Period, visit a participating Golf Town location and demo the new C300 Wilson irons. Following your demo, using the Sweepstakes post card provided by the Golf Town associate visit - English Link URL: www.Golftown.com/ContestEN or French Link URL: www.Golftown.com/ConcoursFR and complete the Sweepstakes entry form including submitting your name, address, email address, and other required information.

(b) Write-in Method: During the Entry Period, write your name, address, phone number, and valid email address on a 3” x 5” card and mail to Wilson “Golf Town Getaway” Sweepstakes, by Golf Town, 302-610 Applewood Crescent Vaughan, Ontario L4K 0E3, Canada. Write-in Entry must be postmarked by June 17, 2018 and received by June 21, 2018. All methods of entry have the same chance of winning. All entries become the property of the Sponsors and will not be returned.

3) PRIZE: LIMIT ONE (1) ENTRY PER PERSON, PER HOUSHOLD, PER E-MAIL ADDRESS. One (1) Prize: Prize consists of round trip airfare for two (2) persons from a major commercial airport near the Prize Winner’s home to Reno, NV; up to two (2) nights’ hotel accommodations (based upon standard double occupancy) in Lake Tahoe, NV; up to three (3) days’ standard rental car accommodations; and two (2) daily grounds tickets (practice round or tournament round, at Sponsor’s discretion) for two (2) days to the 2018 American Century Golf Championship, scheduled to be played between July 10 – July 15, 2018 at Edgewood Tahoe Golf

Course, Lake Tahoe (the “Event”). Timing of Prize elements, including day of admission, to be determined by Sponsor in its sole discretion. Approximate Retail Value: \$3,222 CAD. Actual value of trip may vary based on point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value of Prize will not be awarded. No alternative travel dates are available. Exact travel dates and arrangements subject to availability. Winner and travel guest must travel on same itinerary. If winner is eligible, but is a minor in his/her jurisdiction of residence, the travel guest must be winner’s parent or legal guardian. A minor may accompany winner as a travel guest only if the winner is the minor’s parent or legal guardian. Minors must be accompanied at all times during the trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor’s parent or legal guardian. Travel guests must sign and return a travel release before any ticketing of travel occurs.

4) PRIZE RESTRICTIONS/CONDITIONS: The Prize is non-transferable. No cash redemption or other prize substitution except by Sponsor, in its sole discretion if featured Prize becomes unavailable. Any difference between stated approximate retail value and actual value of Prize will not be awarded. Prize winner and guest must travel on the same itinerary and must be able to travel on date(s) and times determined by Sponsor or prize will be forfeited and awarded to an alternate winner (time permitting before scheduled trip). Prize Winner is responsible for all taxes on the Prize. Selection of airline and hotel are solely within Sponsor’s discretion. Meals, gratuities, luggage fees, incidental hotel charges and any other travel-related expenses not specified herein are the sole responsibility of Prize Winner. Prize Winner and guest must have all necessary identification and/or travel documents (e.g., a valid driver’s license or government issued passport) required for travel and must not have any barrier to entry in the United States.

5) DRAWING: Up to one (1) potential Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period. The date of the random drawing will be on or about 2:00:00 PM CT on Friday, June 22, 2018. The odds of winning will depend on the total number of eligible entries received from all entry methods combined. Each potential winner will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question administered by telephone at a pre-arranged, mutually convenient time before being declared a winner. If such potential winner cannot be reached by telephone within a reasonable time period or fails to correctly answer the skill-testing question, as determined at Sponsor’s sole discretion, he/she may be disqualified, and Sponsor will select another potential winner from the pool of eligible entries for that drawing.

6) NOTIFICATION OF WINNERS/AWARDING OF PRIZES: The winner will be notified via telephone, e-mail and/or overnight delivery service, and will be announced on Wilson social media pages, and will be required to complete, sign, have notarized and return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release within time specified on the prize notification or the prize may be forfeited and awarded to an alternate winner. If documents are not timely returned or if prize notification is returned as undeliverable, or if the potential winner cannot be contacted by Sponsor after reasonable efforts or cannot travel on the dates determined by the Sponsor, Prize may be forfeited and awarded to an alternate winner. Minor guest must travel with parent or legal guardian. Travel guest, or if a minor, parent or legal

guardian, will be required to sign and return a Liability Release and, where legal, a Publicity Release prior to issuance of travel documents.

7) ADDITIONAL TERMS: By entering and/or accepting a prize, the Sweepstakes entrants agree to (a) abide by the Official Rules and the decisions of the judges and Sponsor which shall be final, and (b) to release, discharge and hold harmless Wilson, Golf Town Limited, the Event, their respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and the respective employees, directors and officers of the foregoing (collectively "Releasees"), from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related activities or any travel related thereto, and (c) allow Sponsor and/or its designees the use of the winner's and any travel companion's name, photos and/or likeness for promotion and publicity purposes without additional compensation except where prohibited by law. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and, should an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sweepstakes is governed by laws of the Canada ----- for the resolution of all claims and disputes. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. Sponsor and Releasees are not responsible if trip or part of the trip or the Event is rained out or postponed, or cancelled after ticketing of Prize for any reason, in whole or in part. No compensation will be paid in lieu of Prize. Sponsor reserves the right to substitute a prize of equal or greater value if advertised Prize is unavailable. Prize is not transferable, assignable or redeemable for cash.

8) LIMITATIONS OF LIABILITY: Releasees are not responsible for any late, lost, illegible, incomplete, misdirected or postage due mail/entries, or stolen entries, nor are they responsible for incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes; any technical or human error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of the web site; any injury or damage to participants or to any other person's computer(s) related to or resulting from participating in this Sweepstakes, or downloading materials from or use of the web site. If, for any reason the Sweepstakes cannot be conducted as planned by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes and may conduct a drawing and select a winner from among all eligible entries received prior to the action taken. In no event will Sponsor and/or Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of access to and use of the Sweepstakes website, or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on the sites is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some

jurisdictions may not allow limitations or the exclusions of liability for incidental or consequential damages, or exclusion of implied warranties so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions.

9) PRIVACY POLICY: The personal information (name, telephone number & email address) you are providing to enter the Sweepstakes will be (i) collected by Golf Town will be, (ii) used to contact individuals who have indicated in the survey that they would like to be contacted by the Golf Town customer service department and to administer the Sweepstakes, contact prize winners, and verify eligibility and identity of prize winners and for no other reason, and (iii) accessible only to employees of the Promotion Entities directly involved in the Sweepstakes and employees of Sponsor in the customer service or operations department and will not be disclosed to other persons. By entering the Sweepstakes, each entrant consents to the collection, use and disclosure of his or her personal information by the Promotion Entities for the purposes of administering the Sweepstakes. For more information about the Sponsor's commitment to your privacy, please review our privacy policies online at <http://www.golftown.com/CustomerSupport.aspx?section=privacysecurity>

10) WINNER LIST: For a list of the Prize Winner, mail a self-addressed envelope to be received by September 30, 2018 to: Wilson's "Power Trip" Sweepstakes Winner, 1 Prudential Plaza, 130 E. Randolph Street, Suite 600, Chicago, IL 60601.

SPONSOR: Sweepstakes is sponsored and administered by Golf Town, 302-610 Applewood Crescent Vaughan, Ontario L4K 0E3, Canada and Amer Sports Canada Inc., 10-2220 Dollarton Hwy, North Vancouver, BC V7H 1A8, Canada